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28.1 COPY DEADLINE AND WEBSITE ADDRESS

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The *Newsletter* is online through the "Publications" link from the University of Queensland's
School of Journalism & Communication Website at www.uq.edu.au/journ-comm/ and
through the ePrint Archives at the University of Queensland at <http://eprint.uq.edu.au/>)
Barry Blair, of Tamworth, NSW, and Victor Isaacs, of Canberra, are major contributors
to this *Newsletter*.

CURRENT DEVELOPMENTS: METROPOLITAN

28.2 NATIONAL DAILY CELEBRATES 40 YEARS

When the *Australian* celebrated its 40th birthday on 15 July 2004 it did many things that day and many on the days before and after the actual birthday. It was difficult to ignore the event. On the day it republished, for the first time, its first Canberra edition of 32 pages in full. [The first national edition contained 24 pages.] Printer Peter Edwards kept a copy of the first Canberra issue for 30 years until his retirement when he handed it over to News Limited's group production director, George Calvi. From this copy, the 40th birthday reproduction was made.

In its editorial on its 40th birthday, the *Australian* said it was well aware of the criticism that "we are too Sydney-centric, but are constantly looking for ways to ensure our Sydney presence does not colour our perspective or determine our priorities". It continued: "Technically and editorially, the challenge has always been the big national one: reach every corner of this country and tell it something about itself. That is the vision that energised Rupert Murdoch and his team on July 15, 1964, and it is the one that inspires us today." (*Australian*, 15 July 2004, p.12, editorial.)

Other features of the birthday issue: Mike Steketee's "We're 40 today", p.2; Jane Fraser's "The birth of a national voice", p.11 (research by Alan Farrelly); Imre Salusinszky's "Portrait of the columnist as a historical guinea pig", p.11 (a reprint of his column in the first issue of the *Australian*); editorial, "Still trying like crazy after all these years", p.12 ; a reprint of the front page of 22 July 1969, reporting man's landing on the moon, p.16; and D.D. McNicoll's "Ex-chief's 40 years of pride and pleasure", p.20 (in Media & Marketing liftout).

Other features of the before-and-after celebrations: The *Australian* began publishing, in the *Weekend Australian* of 17-18 July, a series of 13 glossy magazines, containing the best writing, photographs and cartoons from the paper over the past 40 years. In the *Weekend Australian* of 10-11 July it began publishing a series of reprints of its front pages, with the first (30 April 1965) reporting Australia's commitment to fight in Vietnam, and others covering the Black Monday stock market crash in 1987, the moon landing in 1969, the

dismissal of the Whitlam Government in 1975, the terrorist attacks in the US in 2001, and the fall of the Berlin Wall in 1989. On the letters page, on 10-11 July, it began a week-long series of reprints of highlights of letters to the editor published since the first letters page on 20 July 1964.

Nick Richardson writes (*Australian*, 8 July 2004, Media & Marketing liftout, pp.15-16; see 28.60.58): “Even though the *Australian’s* weekday circulation does not rival the *Age* and the *Sydney Morning Herald*, it does not diminish the volume of its distinctive voice on national and international affairs, business and sport. And for many readers outside the Sydney and Melbourne markets, the *Australian* is their second newspaper, providing a wider view of local issues.”

Within three years of beginning publication, the *Australian* was losing \$20,000 a week, even though it had moved to Sydney to overcome logistical problems caused by the original Canberra publishing base. Its circulation struggled at 50,000 in 1968. It did not start to turn a profit until the 1980s. “The birth of the *Australian*,” says Richardson, “remains one of the last radical acts in the nation’s media history.”

Mark Day tells (*Australian*, 8 July 2004, Media & Marketing liftout, p.16) of the day in 1981 when the *Australian* was minutes away from being closed.

Ken Cowley, the former News Ltd boss, tells D.D. McNicoll about his “clear recollection” of the first time he discussed a national newspaper with Rupert Murdoch. It was 1962 and Cowley was the printer and publisher of a bi-weekly Canberra paper, the *Territorial*. Cowley had just been taken on his first tour of a major newspaper operation, Murdoch’s *Daily Mirror* in Sydney (*Australian*, 15 July 2004, Media & Marketing liftout, p.20; see 28.60.32).

Glen Elix, 88, of Narrabri, NSW, John Hammond, of Rosebud, Victoria, Annabel Giles, of Killarney Vale, NSW (a former employee of Keith Murdoch), have been reading the *Australian* since it began publication (*Australian*, 14 July 2004, p.6).

28.3 FORMER GOVERNMENT ADVISER TO HEAD UP NEW SUNDAY PAPER

Adelaide will have a second local Sunday paper by the end of the year. Tentatively titled the *Independent Weekly*, it is planned to be a free newspaper backed by 40 investors under a new firm, called Solstice Media, organised by public relations specialist Paul Hamra. Alex Kennedy, a former senior journalist and adviser to former premier John Olsen, will be the newspaper’s editor. She left the Premier’s office after an inquiry into the Motorola affair, which she says was an ugly part of her career. She believes her integrity is intact (ABC Adelaide, 7 June 2004; *Australian*, 8 June 2004, p.21).

28.4 COMMUNICATIONS AND MEDIA AUTHORITY FORMED

In the Federal Budget, the Government announced the formation of the Australian Communications and Media Authority (ACMA) by amalgamating the Australian Broadcasting Authority and the Australian Communications Authority. The ACMA’s chief will be responsible for renewing all TV, radio and telecommunications licences and for fining companies that transgress licence conditions (*Australian*, 13 May 2004, Media & Marketing liftout, p.17).

28.5 NEW COMMUNICATIONS MINISTER

Senator Helen Coonan is the third Communications Minister in less than 12 months. She became the Minister for Communications, Information Technology and the Arts when John

Howard announced a reshuffle of his ministry on 14 July 2004. Senator Coonan is a former barrister. She replaces Daryl Williams, who will retire from politics at the next election (*Australian*, 15 July 2004, pp.6 and 17).

28.6 CHRONOLOGY OF RECENT EVENTS

29 April 2004	Death: Erie “Blue” Hogan , in Walcha aged 87; owner of the <i>Walcha News</i> 1955-77 after joining it in 1932 as printing apprentice; community stalwart (<i>Northern Daily Leader</i> , Tamworth, 1 May 2004, p.29).
3 May 2004	Death: Peter Frilingos , in Sydney aged 59; reported Rugby League in Sydney for 40 years, firstly for the <i>Daily Mirror</i> and then the <i>Daily Telegraph</i> (<i>Daily Telegraph</i> , 4 May 2004, p.1; see 28.15).
19 May 2004	Death: Tim Hewat , in Bendigo aged 76; began as a cadet on the <i>Age</i> , Melbourne; worked on Fleet Street and in London TV as editor of Granada TV’s <i>World in Action</i> and other programs; returned to Melbourne in 1969 to edit the ill-fated afternoon daily, <i>Newsday</i> ; wrote more than 40 books; also worked in radio (<i>Australian</i> , 1 June 2004, p.14).
4 May 2004	Death: Don Darbyshire aged 70, multi-talented journalist, photographer, artist, author, poet, naturalist and publisher; co-producer and writer of the long running ABC show <i>The Village Glee Club</i> ; interviewer with ABC talks department, reporter and feature writer with the <i>Sun News-Pictorial</i> before moving to Mt Isa to edit the mining company’s magazine; founded natural history magazine <i>Australiana Trek</i> which thrived for 11 years; edited antiques magazine <i>Collectables Trader</i> and was South Pacific IT correspondent for <i>Newsweek</i> through the 1990s (<i>Herald Sun</i> , 28 May 2004).
6 May 2004	<i>Castlemaine Mail</i> celebrates its 150 th birthday.
14 June 2004	Death: Frank Cranston , aged 73 in Canberra; joined <i>Canberra Times</i> in 1964 and for much of the time until his retirement in 1988 was either the chief of staff or the defence and aviation correspondent; he was “a complete journalist”, in Jack Waterford’s view (<i>Canberra Times</i> , 16 June 2004, p.7; 2 July 2004, obituary; and Jack Waterford’s “Addendum” column, 3 July 2004, Panorama, p.2).
5 July 2004	Hobart’s <i>Mercury</i> celebrates its 150 th birthday (see 28.53).
15 July 2004	The <i>Australian</i> celebrates its 40 th birthday (see 28.2, 28.60.28 and 28.60.32).

28.7 FRED HILMER TO STEP DOWN IN 2005

Fred Hilmer will step down in 2005 after more than five years as chief executive officer of John Fairfax Holdings, the nation’s second biggest newspaper group (*Australian*, 7 May 2004, p.19). Investors delayed judgment on the decision, leaving the share price steady the next day. Market commentators said it was vital the Fairfax board choose someone with publishing experience to replace Hilmer (*Sydney Morning Herald*, 8-9 May 2004, p.45).

For Mark Day’s assessment of Hilmer’s performance as Fairfax CEO, see “Fred’s Fairfax legacy”, *Australian*, 13 May 2004, Media & Marketing liftout, pp.17, 20.

28.8 FAIRFAX, REDUNDANCIES AND HERITAGE BYLINES

John Fairfax Holdings offered redundancies to as many as 45 top-paid journalists at its two metropolitan Sydney newspapers, in a move that it says will reduce salary costs and strike a better balance of employees. The payouts were made available to reporters, editors and other editorial employees on the highest journalistic grades and will cost the company \$6-\$8 million in the 2004 financial year. Fairfax, owner of the *Age*, said the one-off expense would be turned into a \$4 million annual saving. In a joint letter to staff, *Sydney Morning Herald* editor Robert Whitehead and *Sun-Herald* editor Phil McLean said a disproportionately high number of staff on the top-paid grades (J9 and above) had limited the papers’ ability to award pay increases and hire new staff. “(We) have a disproportionately high number of editorial

staff graded at J9 and above. Fifty-seven per cent of our editorial staff are paid at J9 or above and the average remuneration is more than \$100,000 per annum,” they said. The letter also warned staff that “compulsory redundancies may occur” if there were too few expressions of interest. (*Age*, 19 May 2004, online edition).

The management plan hit a snag when staff authorised their union to call an extraordinary general meeting of the company’s shareholders (*Weekend Australian*, 29-30 May 2004, p.5).

Less than a week after announcing the redundancy plan, John Fairfax Holdings revealed a surprising upgrade to its annual earnings forecast: to \$360 million (*Australian*, 25 May 2004, p.21).

Thirty-six editorial staff members of the *Sydney Morning Herald* and *Sun-Herald* agreed to take redundancies. All targets and objectives had been met, a Fairfax spokesman said (*Sydney Morning Herald*, 25 June 2004, online breaking news).

Amanda Meade reported (*Australian*, 8 July 2004, Media & Marketing liftout, p.22) that several of those who accepted redundancies, including popular-culture writer David Dale and heritage writer Geraldine O’Brien, were told they were “heritage bylines”. As such, the *SMH* did not want them to disappear from their pages entirely. Otherwise readers might miss them and their bylines might pop up elsewhere. Industrial and political specialist Brad Norington took a redundancy, and was snapped up immediately by the *Australian*.

28.9 POLICE RADIO ACCESS

The *Courier-Mail* has been complaining about losing a right that it never legally had: access to monitor police radio communications. Access will cease when the new Queensland Police Service digital radio system begins operating. The *Courier-Mail* has been campaigning against the loss of access (see editorial, 8 May 2004, p.24, and article, p.24, and also letters from editor David Fagan and chief reporter Tony Koch in the *Police Journal* [official publication of the Queensland Police Union], March 2004, p.20). The Integrity Commissioner is holding an inquiry. Some of the questions police ask are: Does the *Courier-Mail* realise that criminals, too, have access to Queensland police radio communications? Does the *Courier-Mail* think that the names of people withheld by the courts (for example, in domestic violence situations) should be available on police radio (as they sometimes are)? What would the *Courier-Mail* say if the public demanded access to its telephone calls to keep its reporters accountable?

28.10 NEW MEDIA COLUMN

Dr Bridget Griffen-Foley began writing in April 2004 an occasional media column for *Australian Book Review*. The column will appear “roughly every two months”. As a result of recent developments, the April and June instalments were about radio, but television and the press will feature, too.

28.11 READERSHIP

The Media & Marketing liftout in the *Australian* (27 May 2004, p.16) published the readership figures for magazine and metropolitan newspapers for twelve months from 1 April 2003 to 31 March 2004. Unfortunately, the readership tables had “circulation” in the headings, instead of “readership”, and the accompanying report had various errors, some of which were corrected in the *Australian* the next day. The biggest newspaper gains were mainly in Sunday papers (*Sunday Herald Sun*, 5.3 per cent; *Sunday Mail*, Brisbane, 3.7 per cent), but the weekday edition of the *Northern Territory News* gained 10.4 per cent and the *Examiner*, Launceston, gained 4.8 per cent (see also *Australian*, 21 May 2004, p.21).

28.12 CROWS VERSUS THE ADVERTISER

A boots-and-all battle emerged between Adelaide's *Advertiser* and the biggest football team in South Australia, the Crows, in May. The Crows have an estimated 600,000 supporters in a state of only 1.5 million people. The *Advertiser* is one of the Crows' sponsors (for details of the dispute, see Michael McGuire, "Caw blimey, it's a whole new ball game", *Australian*, 28 May 2004, p.21).

28.13 BUDGET REPORTING

From 12-15 May 2004 the *Australian* ran a series of articles analysing and explaining the workings of the Federal budget handed down on the night of 11 May. The articles were part of the newspaper's education program for secondary students. Robert Van Houten, head of economics, St Andrew's Cathedral School, Sydney, provided the commentary and analysis.

28.14 NEWSPAPER WINS RULING AGAINST ATTORNEY-GENERAL

Queensland Attorney-General Rod Welford has lost a Supreme Court bid to prevent the *Courier-Mail* from revealing he had started action against the newspaper for contempt. Brisbane Supreme Court Justice James Douglas rejected an application for a "blanket" prohibition that would have prevented Queensland Newspapers Ltd and other media outlets from publishing the fact that the Attorney-General had instituted the proceedings (*Courier-Mail*, 6 May 2004, p.1).

28.15 PETER FRILINGOS

When Rugby League writer Peter "Chippy" Frilingos died on 3 May 2004 while working on a story for the *Daily Telegraph*, the News Ltd papers poured out the emotion. The next day's *Telegraph* carried a front-page story, an editorial, and two full pages in the sports section. And there was more: on 5 May, the *Telegraph* published a four-page liftout, "1944-2004, Peter 'Chippy' Frilingos: a tribute". There was also a cartoon, with an empty desk and an empty chair near a TV microphone and the caption: "Miss you Chippy". Ian Heads wrote a tribute to Frilingos in the *Australian*, 6 May 2004, Media & Marketing liftout, p.18. This was reproduced in the *Walkley Magazine*, June/July 2004, p.36, while Mike Gibson's tribute to Frilingos appeared on p.37.

28.16 CAMERA MIGHTIER THAN THE SWORD

Moir's cartoon in the *Sydney Morning Herald* (8-9 May 2004, p.34) during the height of the allegations of mistreatment of Iraqi prisoners by US service personnel showed a serviceman taking aim with a camera. The caption: weapon of mass destruction.

28.17 CAMERA PHONES AND NEWS GATHERING

When the bottle shop of one of Brisbane's best known hotels was destroyed in a lunchtime blaze on 21 May, its last moments proved the age of the digital camera is here to stay. When the blaze started in the liquor barn, customers and passers-by began snapping away with digital cameras and picture-taking mobile phones. The *Courier-Mail* was inundated with photos of the fire taken by the amateur photographers and published three of the photos, including one taken by journalist Joel Dullroy, who lives near the hotel (*Courier-Mail*, 22 May 2004, p.9). See also, "Mobloggers making the news" [about camera phones taking their place in news gathering], *Australian*, 4 May 2004, IT Alive section, p.9; and Sheena MacLean's "Digital puts public in picture", *Australian*, 1 July 2004, Media & Marketing liftout, p.21.

28.18 EDITOR FEARS GANGS WANT HIM DEAD

Kate McClymont writes (*Sydney Morning Herald*, 26 June 2004, p.6): Chung-Yup Kim is, under-standably, miffed. The editor of the Korean language newspaper *Korea-Oceania Business Review* has been assaulted, shot at and, most recently, hit over the head by a steel pipe. "If this had happened to a journalist on a mainstream newspaper, there would have been an outcry," he told the *Herald*. "This is the third time for me to have my life at risk because of my writing." Kim, 62, has a master of economics degree from the University of New England and for the past 16 years has been the owner and editor of the *Review*. He believes the three attempts on his life are related to articles he wrote on Korean organised crime, including loan sharking at Star City casino. He claims a wealthy Korean businessman is behind the attacks. Mr Kim's most recent assault took place outside his home in Strathfield on the night of Sunday, 28 March. According to his police statement, he was struck on the head on the way to his car by an Asian man dressed in black. Mr Kim's son and a neighbour were able to wrestle the attacker, Soo Won Lee, to the ground, but Mr Kim suffered a gash to the head and was taken to hospital.

28.19 CHANGES IN THE DAILY TELEGRAPH

The *Daily Telegraph* introduced a "Sydney Live" liftout – "the definitive guide to going out" – on Wednesday, 10 June 2004, and simultaneously revamped its "Seven Days" TV guide.

28.20 NEW MATILDA EXPECTED SOON

A new participant is expected in the Australian journal landscape this year: *New Matilda*. The initiator is John Menadue, a former head of the Prime Minister's Department, a former boss of Qantas, and a former boss of Rupert Murdoch's News Corporation (ABC Radio National, *Media Report*, 27 May 2004).

28.21 THE DEATH OF A PREMIER

This is how Hobart's *Mercury* covered the death on 20 June of Jim Bacon, who resigned only three months earlier after six years as Premier of Tasmania, knowing he had inoperable lung cancer:

Monday, 21 June – first seven pages
Tuesday, 22 June – first four pages
Wednesday, 23 June – first two pages

28.22 EDITORS

Sally Robinson, deputy editor (features), of the *Sunday Age*, Melbourne, and a former editor of *Melbourne Weekly*, has been appointed editor of *theage(melbourne)magazine*, to be launched in October (*Australian*, 1 July 2004, Media & Marketing liftout, p.23). It will compete head to head with the independent monthly *Melbourne Magazine*, now nearly two years old (see below).

Former senior Fairfax publisher John Allan has been appointed managing director of *Melbourne Magazine*. This follows the appointment of the magazine's founder, Steve Harris, as the chief executive of Melbourne Football Club (*Australian*, 1 July 2004, Media & Marketing liftout, p.23; *Mediaweek*, 5 July 2004, p.5).

Bruce Guthrie, editor of the *Weekend Australia Magazine*, is "Person of the Week" in *Mediaweek*, 5 July 2004, pp.2, 10. He talks in particular about his vision for the magazine, which has just been redesigned.

28.23 NEWS LTD AWARDS

Journalists from Melbourne's *Herald Sun* scooped News Ltd's 2004 Newsbreaker of the Year awards on 1 July, with Keith Moor winning the journalism prize for a body of work that included extracting a third murder confession from a convicted double murderer (*Australian*, 2 July 2004, p.2; see also *Australian*, 8 July 2004, p.18 and 15 July 2004, p.24).

28.24 ASSAULT ON NEWSPAPER CLASSIFIEDS REVENUE

Telstra has unveiled its latest assault on the nation's newspaper groups, moving its online business, Sensis, into the \$700 million real estate advertising market. Sensis chief executive Andrew Day said the real estate move was the next stage in its integration of the \$635 million purchase of the Trading Post Group in April. The move further highlights the decision of Telstra's board to launch its own attack on the newspaper segment after earlier this year rejecting a plan by its then chairman, Bob Mansfield, to buy John Fairfax Holdings, publisher of the *Sydney Morning Herald*, *Australian Financial Review*, *Age* and other titles (*Australian*, 14 July 2004, p.21).

28.25 GREECE, SOCCER, MELBOURNE AND THE AGE

When Greece won the Euro Cup soccer tournament, the *Age* published on 6 July a double broadsheet-page colour poster of the jubilation – with the Greek population of the city in mind. Melbourne is said to have the greatest population of Greeks outside of Greece.

28.26 JOURNALISTS ON THE MOVE

News Ltd journalists have been on the move lately, some from the Brisbane bureau of the *Australian* to the *Courier-Mail*, and vice versa. Examples: Jamie Walker, who has run bureaux in three states for the *Australian* and served as its European correspondent, has joined the *Courier-Mail* as assistant editor (*Courier-Mail*, 8 May 2004, p.2); Stefanie Balogh, a former Brisbane bureau chief of the *Australian*, has joined the *Courier-Mail* as a senior reporter, based initially in the Canberra bureau; and Tony Koch, former assistant editor of the *Courier-Mail*, has joined the Brisbane bureau of the *Australian* as Queensland chief reporter (*Weekend Australian*, 23-4 July 2004, p.2; and *Courier-Mail*, 3 July 2004, p.4).

28.27 PACIFIC PUBLICATIONS BUYS MURDOCH MAGAZINES

Seven Network's Pacific Publications has agreed to pay Handbury Holdings, the holding company for Murdoch Magazines, \$77 million in cash and scrip for its business. The titles sold as part of the deal include *Men's Health*, *marie claire* and *Better Homes and Gardens*. The sale price was 50 to 100 per cent more than what some industry insiders had been expecting (*Courier-Mail*, 13 July 2004, p.29).

28.28 SUBURBANS GO GLOSSY

Four Leader group weekly free newspapers in Melbourne are about to be launched in full gloss format. They are the *Progress*, *Stonnington*, *Bayside* and *Caulfield-Port Phillip Leaders*. They will appear in new garb from 2 August. Three Cumberland newspapers in Sydney have already adopted the new format: the *North Shore Times* and the *Mosman Daily* (a weekly), which changed to the new format at the end of 2003, and the *Glebe Weekly*, which changed in June 2004 (*Mediaweek*, 12 July 2004, p.8).

28.29 SPORTS JOURNALIST MOVES INTO POLITICS

From Perth, **David Marsh** writes: John McGrath, one of Western Australia's most experienced sports journalists, left the *West Australian* on 15 May 2004 after winning Liberal Party endorsement for the blue ribbon seat of South Perth. McGrath, 56, had spent 41 years at the paper, joining as a copy boy in 1963 and gained a cadetship the following year. He covered two Olympic Games (1992 and 2000), the 1998 Commonwealth Games, 15 Melbourne Cups, 13 AFL grand finals, seven Interdominion pacing championships, the Australian Grand Prix, Australian tennis Open, Australian Masters golf tournament, Australian golf Open, President's Cup, the world match play tournament and the world swimming championships. He held the positions of chief trotting writer (1969-81) and chief racing writer (1981-89) before spending a period as sports editor (1989-1990). He was the paper's chief football writer (1993-97 and 2002-04), and was the paper's Melbourne-based sports correspondent from 1997-2002.

28.30 DEFINING MOMENTS IN WA'S HISTORY

The *West Australian* included a magazine in Wednesday's issue of the paper for seven weeks from 26 May to 7 July to mark the 175th anniversary of the founding of Western Australia. In the publication, *WA's Defining Moments*, current and former journalists at the paper wrote 175 articles, taking in moments that have determined WA's political, economic and cultural development that have affected the lives of West Australians.

28.31 STAFF MEMBERS RECEIVE NEWSPAPER FOR 20 CENTS A WEEK

David Marsh writes: For the first time in the history of the *West Australian*, all of the paper's employees were offered a discounted home delivery of the Monday to Friday issues of daily morning newspaper for only 20 cents a week. The usual cost is \$5.44 weekly. Delivery of Saturday's paper will be charged at the normal rate by the distributor, who will be subsidised by the company for the discounted service. The newspaper has more than 1,000 employees.

28.32 DEMISE OF THE LATEST WA SPORTS NEWSPAPER

David Marsh writes: The *Sports Forum* has joined the list of short-lived Western Australian specialist sporting newspapers. The monthly publication lasted only four issues, with the December-January issue being the last. Its owner and editor, David Eltringham, listed a major reason for its demise being that he had published his paper too close behind the *Western Australian Truth*, which also had a short life. The *Truth* failed to gain respectability by including a mixture of sport and sex-related issues. Though Eltringham attempted to publish a serious sports newspaper, many newsagents were reluctant to stock the publication. He also found it difficult to keep an eye on the paper's distribution from his home at the seaside town of Esperance, 720km south-east of Perth.

CURRENT DEVELOPMENTS: PROVINCIAL

28.33 FOOTPRINT ON THE CENTRAL COAST

The Central Coast edition of the *Herald* ceased on 12 June 2004. Fairfax's regional marketing manager Ross Melville confirmed this when interviewed by the *Daily Telegraph* on 10 June. The Central Coast edition began life on 28 September 2002 as a fully fledged separate publication, the *Central Coast Herald*. News Ltd responded with a dual weapon: it made the bi-weekly free, the *Central Coast Express Advocate*, a daily and it introduced a daily "Central Coast Extra" supplement to the *Daily Telegraph*.

From mid-2003 both the *Newcastle Herald* and *Central Coast Herald* have appeared as the Herald, with a “Newcastle and Hunter” ear and a “Central Coast” ear distinguishing the separate editions. On 24 October 2003, the *Central Coast Express Advocate*, Gosford-Wyong, NSW, ceased to appear daily. It dropped the Monday edition as from 27 October (*Daily Telegraph*, 11 June 2004, p.2, and *Australian*, 17 June 2004, Media & Marketing liftout, p.17; see ANHG20.2, 23.43 and 25.5).

The official line from Fairfax is that the *Central Coast Herald* was always conceived as part of the expansion strategy for the *Newcastle Herald*. The new paper’s mission was to expand the Newcastle paper’s “footprint and circulation in the Central Coast” and it achieved this, lifting it by 4.3 per cent in the past year (Bruce Wolpé, Corporate Affairs, Fairfax, letter to editor, *Australian*, 24 June 2004, Media & Marketing Liftout, p.18; also see *PANPA Bulletin*, July 2004, p.8).

Mediaweek (5 July 2004, pp.1, 10) reports that the *Central Coast Express Advocate* began publishing separate editions for Gosford and Wyong from 30 June. It also dropped the Tuesday issue after the publication of 22 June. This means the *Express Advocate* now appears on Wednesdays, Thursdays and Fridays in two editions. On 14 July the advertising blurb when you are placed on hold was still describing the paper as appearing four days a week.

28.34 EDITORS

Peter Dwyer, editor of the *Advocate*, Burnie and Devonport, has been appointed editor of the *Courier*, Ballarat. He replaces Stuart Howie, who has been appointed deputy editor of the *Canberra Times* (*Advocate*, Burnie, and *Examiner*, Launceston, 30 April 2004, pp.2 and 17, respectively).

Des Ryan, editor-in-chief of Adelaide’s Messenger group of suburban newspapers for 19 years, has been appointed editor of the *Advocate*, Burnie, to replace Peter Dwyer (News Ltd, media release, 23 June 2004; see also *Australian*, 15 July 2004, Media & Marketing liftout, p.23).

Maureen Oates, managing editor of the *Huon Valley News*, Franklin, Tasmania, shared her illness with her readers when she was recuperating after surgery: she was prevented from being “out and about, taking photographs and doing my usual bit” because she had recently been diagnosed with bowel cancer and had had an operation (*Huon Valley News*, 14 April 2004, p.5).

Dean Southwell, 41, the former deputy editor of the *Examiner*, Launceston, has been appointed the editor. He replaces Rod Scott, the editor since Michael Courtney’s retirement in 1992. Scott is now the chief of staff in the office of the Premier of Tasmania, Paul Lennon. Southwell is studying for a B.A. through the University of Tasmania and last year won the university’s first-year history prize (*Examiner*, 22 May 2004, online).

Tony Curran, who has edited newspapers in Australia, New Zealand and the UK, has become the editor of the *Northern Daily Leader*, Tamworth, NSW. His previous Australian editorships include the *Gladstone Observer*, the *Wimmera Mail-Times*, Horsham, and the *Wentworth Courier*, Sydney (*Northern Daily Leader*, 26 May 2004, online).

28.35 APN MANAGEMENT STRUCTURE

APN News & Media has outlined a new management structure for its New Zealand publishing assets ahead of its local listing on the New Zealand stock exchange (*Weekend Australian*, 22-23 May 2004, p.35).

APN will fully dual-list in New Zealand where it collects more than half its revenue and profits (*Australian*, 12-13 June 2004, p.34).

28.36 BARCOO INDEPENDENT: A PHOENIX FROM THE ASHES

This is a red-letter day for newspapers and journalists in Australia – wrote John Cokley on 17 June 2004 – the *Barcoo Independent*, launched in Blackall, Queensland, in 1889 and closed in 1983, has come back from the dead and is now back in the hands of its local community. The full story is here <http://www.curiozity.com> (select link to the Barcoo Independent) but congratulations are in order for the two Blackall women who have made this possible: Kirstie Davison and Sally Cripps.

Their first locally written and produced edition went on sale on 17 June in Blackall. Nearly eight months earlier – on 24 October 2003 – a pilot edition of the tentatively entitled *Barcoo Independent* appeared, with the help of journalism students at James Cook University, Townsville, supervised by lecturer John Cokley. The Blackall steering committee included Kirstie Davison, of Blackall State School, and Sally Cripps, the foundation journalist on the *Blackall Leader*, established on 15 June 1983 by the *Longreach Leader* (see ANHG 12.31, 13.46.11 and 25.48; see also *PANPA Bulletin*, July 2004, p.21).

28.37 MANDURAH PRESS FOR RURAL PRESS LTD

Rural Press Ltd is building a \$20 million state-of-the-art print centre at Mandurah, south of Perth. The centre will have a German-made MAN Uniset 75 printing press and will print 12 of the company's WA regional newspapers and its agricultural publication, *Farm Weekly*. Rural Press's managing director Brian McCarthy said, "Rural Press has a tried and true formula with print centres – that is, to build them on the outskirts of the metropolitan area, so it provides easy access for our own regional newspapers but is also an attractive location for city publishers." (*Mandurah Mail*, 17 June 2004, online edition). Rural Press's current WA print centre is at Collie. (Also see, "Rural Press takes on WA contract print market", *PANPA Bulletin*, July 2004, p.7.)

28.38 TAMWORTH DAILY FIGHTS HEALTH SERVICE BATTLE

Barry Blair, of Tamworth, writes: The *Northern Daily Leader*, Tamworth, NSW, has been leading a concerted campaign to oppose the merger of the New England Area Health Service (Tamworth) and the Hunter Area Health Service (Newcastle). In the 11 June edition, readers were urged to post the front page to the NSW Premier, Bob Carr. The capitalised front-page headline read: HANDS OFF OUR HEALTH SERVICE. Below appeared a letter addressed to the Premier, and readers were asked to sign it. The letter was republished on 14 June. Front-page and page-lead stories on the issue appeared for more than a week. On 18 June the *Leader* published a broadsheet-sized poster with the words: NO MERGER.

28.39 PETER HAZELL RETIRES FROM GLOUCESTER

Peter Hazell, managing editor of the *Gloucester Advocate*, NSW, for 34 years, has retired. *Rural Press News*, June 2004, p.10, profiles him (see *Country Conscience*, pp.387-388).

28.40.1 TERRY QUINN INTERVIEWED

Terry Quinn, editor-in-chief, APN Regional Newspapers, Australia and New Zealand, is interviewed in *APN Password*, June 2004, pp.8-9. Example: **Q.** Given your broad international experience, do you believe our newspapers are sufficiently innovative in the development of content, design and workflows? **A.** No.

28.40.2 SEEKING UNIFORMITY AT APN

Martin Simons, CEO, of APN's Australian and New Zealand regional newspapers, writes in *APN Password*, June 2004, p.2, about the new front-end pre-press system the company is installing.

In theory at the current time we have "one" Atex system and one SII system. SII is more uniform, but in reality the company has a number of systems as they are all configured and used in slightly different ways. The new system will operate in exactly the same way across all business units – how you book an advertisement will be the same, the business rules applying to the billing and processing of that ad will be the same. The same will be true for the way the editorial system works. There will, of course, be scope to make all the products look different, but the underpinning drivers of the business will all be the same. The uniformity will be of great benefit in future cross selling between products or pillars (employment super highway), to the efficient sharing of editorial material, and for people who move between business units in APN as there will be minimal need for system training.

28.41 NEW VOICE FOR KILMORE DISTRICT

Experienced printer Bruce Smith is the publisher of a new independent weekly, the *North Central Review*, which began publication at Kilmore on 18 May 2004. It was conceived by a group of local media professionals who wanted to provide a new and independent voice in what they saw as one of Victoria's fastest growing and changing areas. The weekly serves a number of diverse communities, from the Melbourne suburbs of Craigieburn and Epping in the south through to the regional centre of Seymour, 80km to the north, and from the communities of Romsey and Lancefield in the west to the town of Whittlesea in the east (*PANPA Bulletin*, July 2004, p.12).

NEWSPAPER HISTORY

28.42 CLUNE AND FAIRFAX

From Sydney, **Janette Pelosi** writes: I've been reading Frank Clune, *Journey to Canberra: by road from Sydney, with deviations in search of history, geography and curiosa along the Canberra Highway*. London: Angus & Robertson, 1960. In Chapter 12, pp. 110-112 Clune, on reaching Harrington Park, discusses Warwick Fairfax and the *Sydney Morning Herald*. He traces the family from James Reading Fairfax to Warwick Oswald Fairfax and gives his opinion on the paper. Clune had even visited Warwick Fairfax at Bellevue Hill to see his art collection.

28.43 DAILIES IN THE UK

The *Newspaper Press Directory* of 1846 (its first issue) and 1904 provided the following comparisons: In 1846 Britain had 551 journals, 14 of which were dailies; in 1904, it had 2,443 journals, 232 of which were dailies. The number of magazines in Britain jumped from 200 in 1846 to 2,597 in 1904 (with more than 500 being of "a decidedly religious nature"). Source: *Caxton Magazine*, cited in *Cowan's for the Paper, Printing, Stationery and Allied Trades of Australasia*, August 1904, p.15.

28.44 THE BEST AUSTRALIAN JOURNALISM OF THE 20TH CENTURY

RMIT University Journalism has called for papers to be presented at a conference on the Best Australian Journalism of the 20th century. It will be held from 24-26 November 2004 in Melbourne. Closing date for abstracts is 16 July, but you could always seek approval for a slightly late submission. See <http://fifth.estate.rmit.edu.au>

28.45 INDEX OF WARRNAMBOOL EXAMINER

Warrnambool and District Historical Society announces (in its *Newsletter*, May 2004, p.1) that it now has David Turland's index of the *Warrnambool Examiner*, 1853-1872, on its computer.

28.46 PENS AND PRESSES AT ARMIDALE

An exhibition at the New England Regional Art Museum's Museum of Printing celebrates the central role of literacy in creating and developing New England (NSW) communities. The exhibits, drawn from collections in Glen Innes, Gunnedah, Inverell, Tamworth and Uralla, and complemented by permanent displays in the Museum of printing, focus on the role of public schools and local newspapers in promoting literacy in those early New England communities. The exhibition, called Pens and Presses, will continue until 10 October (*Northern Daily Leader*, Tamworth, 22 May 2004, p.5).

28.47 BRITISH LIBRARY TO DIGITISE 19TH-CENTURY NEWSPAPERS

The British Library is working on digitising nearly two million 19th-century newspaper pages. The stories have been available for years to those familiar with and willing to tackle microfiche, but the 52,000 newspapers are primarily found in the reading rooms of north London. The £3.04 million project will remove those limitations. "Traditionally students, teachers, lecturers and researchers have had to access these titles on microfilm, but from late 2006 many of these titles will be fully searchable and available on your desk top 24/7," said Stuart Dempster, program manager for the Joint Intelligence Systems Committee. However, the digitised offerings will not include every page of every newspaper. Rather, they will be chosen by committee members, educational institutions and news organisations and could include the *Morning Post*, which Samuel Taylor Coleridge and William Woodsworth wrote for, and the *Morning Chronicle*, which employed Charles Dickens. The undertaking, which is funded by the Higher Education Funding Council, should be complete in about two years, with an official launch planned for September 2006.

Source: <http://www.onlinejournalism.com/topics/index.php-OnlineJournalism.com/IWantMedia.com>

28.48 AGE AT 150

Visit the *Age*'s 150th anniversary site that has gone live: <http://150.theage.com.au/>>
It includes a calendar of upcoming events as well as historical articles, photographs and a timeline of events from 1854.

As part of its 150th birthday celebrations, the *Age* published a 24-page magazine, "Laughter Lines: A celebration of cartooning and illustration". The magazine was a prelude to the *Age* Cartooning Exhibition, being held at the State Library of Victoria from 2 July to 19 September. The *Age* has also begun printing extracts from past issues.

28.49 WHAT'S WRONG WITH THE AGE? THE EDITOR ASKED

The Age was three men in white shirts and ties when I first met it (writes Martin Flanagan, the *Age*, 25 June 2004; see 28.60.25). The year was 1984 and I was sitting in the editor's office. The then editor, Creighton Burns, had a number of newspaper home truths, including one I've been thinking about ever since: "If you ever have a choice between a cock-up theory and a conspiracy theory, always take the cock-up theory." But at our first meeting Creighton merely asked me what I'd do to improve *The Age*. Improve it? Everyone knew it was the best newspaper in Australia. A book by a British journalist written a few years earlier had listed it

as one of the best English-language newspapers in the world. I said I didn't see what was wrong with *The Age*, I saw what was right with it. I got the job.

The Age was a proud place when I joined, one that had the memory of a great editor, Graham Perkin. He died 10 years before I arrived. One old journalist I'd otherwise only discussed footy with started talking one day about Perkin and I saw the light on the hill he had been. Over the years, I heard others of the era talk about Perkin like people who love footy talk about great players. The ones who expand the game and make it larger by their example.

History seemed to be everywhere. On the staff then was John Lahey. He'd been a lad at the Argus, Melbourne's other newspaper for the educated classes, in the immediate aftermath of World War II. He was present the day Charmian Clift was sacked for adultery with George Johnston, author of *My Brother Jack*. After the couple's years of wandering, Clift became one of the best newspaper writers this country's ever had. *The Age* was a heady place for a young man from a regional newspaper in Tasmania. The newspaper had Leunig. The two popular artists I most admired when I came to Victoria were Leunig and satirist John Clark. They're still high on the list. *The Age* also had Spooner and Tandberg.

If anyone is a model in the use of language it's Ron Tandberg. Spooner I came to understand as the newspaper's red pulsating heart. A fascinating character, I suspect he sat with Boswell and Johnson in an earlier age, or perhaps Hazlitt and Lamb, engaging and demanding others be engaged with the great issues of the day (for more, see the website mentioned in the item above).

28.50 AUDIT ADDENDUM

Knox Peter (BCA Hons, MA Hons, University of Wollongong): Researches poetry and other "creative" works published in early newspapers and how a regional history and identity can be extracted from these works; presently preparing a thesis proposal to begin PhD research on Melinda Kendall whose poetry he discovered in early Illawarra newspapers. E-mail: peterknow@hotmail.com

28.51 OLD PARLIAMENT HOUSE AND HISTORY OF POLITICAL JOURNALISM

The Press Gallery at Old Parliament House (OPH) will soon be made accessible for the public. A three-year plan is being developed to include a lively and engaging range of presentation, interpretation and education opportunities to cover the events, personalities and technologies of the political press from the 1920s to the 1980s. OPH has already conducted some focus groups with Canberrans, including educators, to generate ideas on topics, themes and approaches likely to be of interest. OPH recently conducted a nationwide email questionnaire of educators and others expected to have an interest in the project.

28.52 PRINTING MUSEUM AT INVERELL

The Inverell Pioneer Village, NSW, features the Times Office printing museum, housing machinery associated with the history of the Inverell newspapers. The machinery and equipment have been assembled by the management of Northern Mediaprint Pty Ltd, publisher of the *Inverell Times*, and Northern Graphics Pty Ltd, trading at Inverell as Regional Printers. The equipment includes a double Royal printing press; an Alexander press; a Model 5 Linotype; a hand Platen; type case, type and other incidental equipment (with thanks to Barry Blair for supplying information).

28.53 HOBART MERCURY AT 150

The Hobart *Mercury* published a 150th anniversary issue of 56 tabloid pages on 5 July 2004, plus a 40-page magazine (with pages the size of the *Good Weekend*) on the newspaper's history and the first of a series of 15 A4 supplements of 16 pages, entitled "History in Headlines". The first covered 1854-1863, the second 1864-73, the third, 1874-83, and so on. The *Mercury* masthead has a folded copy of the *Mercury* on the right hand end with 150 Years and the coloured strap "Bringing you the news since 1854". The *Mercury* said that the company was now called Davies Bros Pty Ltd, the name having been changed in preparation for transferring the company overseas. Readers were offered the chance to obtain a commemorative medallion from their newsagent for \$2, plus a coupon from Page 2 of the birthday issue.

The birthday issue also carried a reproduction of the first issue of the *Hobart Mercury with which is incorporated the Hobart Guardian*, dated 5 July 1854. Price: threepence. It was published on Wednesdays and Saturdays initially. It became a tri-weekly on 1 January 1855 and a daily on 1 January 1858. It incorporated the *Colonial Times* and the *Tasmanian* on 24 August 1857 and the *Tasmanian Daily News* on 1 June 1858. The title of the paper was changed to the *Mercury* on 2 July 1860. Davis Brothers was bought by the Herald and Weekly Times in 1986 and became a wholly owned subsidiary of News Ltd on 28 March 1988.

The 150th birthday issue carried a full-page article (p.17) by Wayne Crawford, examining the importance of a paper appearing daily for Hobart. An editorial, "Thank you, dear reader", appeared on Page 12.

On 3 July 450 VIPs from southern Tasmania wined and dined at the Mercury's 150th birthday celebration – "a fairly big bash". The Tasmanian Symphony Orchestra played (*Mediaweek*, 12 July 2004, p.7).

28.54 NEWS PHOTOGRAPHS FROM BRISBANE TRUTH

Victor Isaacs writes: Currently at the John Oxley Library of Queensland History, part of the State Library of Queensland, is an exhibition of photographs from their large photographic collection of the Brisbane *Truth*, later *Sunday Truth* and *Sunday Sun* newspapers. Each photograph displayed is accompanied by the appropriate page illustrating the relevant article in the newspaper. The display will run until 5 December 2004. While the State Library premises are being refurbished, the John Oxley Library is temporarily relocated to 996 Wynnum Road, Cannon Hill, and is open from Sundays to Fridays 10am to 5pm.

28.55 BIBLIOGRAPHY AND INDEX

The Australian Newspaper History Group is about to publish a bibliography of Australian newspaper history. It will contain approximately 70 pages.

The ANHG is also about to publish an index to the first 25 issues of its newsletter. It will contain approximately 75 pages. Both publications will be sold in electronic format and in hard copy. ANHG members will be notified when the publications are available.

28.56 FIJI COUPS: A RESEARCH REQUEST

Anthony Mason, a PhD student at the University of Canberra, is researching the Australian broadsheet newspaper coverage of the Fiji coups in 1987 and 2000. He wants to talk to Australian journalists who covered the coups, whether they were in Fiji or Australia. In particular, he would like to talk to people who were working for the *Australian*, the *Sydney Morning Herald* and the *Canberra Times* at the time of the coups. Following is a list of names

of some of the journalists he would like to talk to and the papers they were working for at the time. If anyone has contact details for any of these people, could you please forward them to Anthony. Alternatively, you could pass on Anthony's contact details. If you know of anyone else who covered the coups, regardless of the media organisation, contact Anthony Mason on ph. (02) 6125 4412 or E-mail: a.mason@student.canberra.edu.au

Australian: John Moses, Brian Woodley, James Oram, Christopher Dore.

BBC: Red Harrison.

Radio Australia: Trevor Watson.

ABC: Peter Cave.

AAP: Doug Conway.

SMH: Malcolm Brown, Michael Laurence, Peter Hastings, Patrick Walters, Mike Steketee, Ross Dunn, Tony Stephens, Bruce Jones.

Canberra Times: Keith Scott, Lincoln Wright.

28.57 NATIONAL LIBRARY EXPANDS STORAGE

Every day the National Library of Australia receives 200 books, 300 newspapers and more than 500 magazines and journals. (Five times a year it receives a copy of this newsletter.) Each year the new material comprises 160,000 items or slightly more than 3.3km of shelf space. The NLA will build a new storage warehouse later this year in the outer suburbs of Canberra, creating up to 55km of shelf space at a cost of nearly \$10 million (*Australian*, 13 July 2004, p.7).

RECENTLY PUBLISHED

28.58 BOOKS

28.58.1 A GAZETTEER OF NEWSPAPERS FROM THE CENTRAL VICTORIAN GOLDFIELDS (1851-1901) by Sue Hughes, Johnstone Centre Report No. 198, Charles Sturt University, Albury, 2003.

28.58.2 HISTORIC PRINTING MATERIAL FROM THE CENTRAL VICTORIAN GOLDFIELDS: IMPLICATIONS FOR CULTURAL HERITAGE MANAGEMENT by Sue Hughes, Johnstone Centre Report No. 194, Charles Sturt University, Albury, 2003.

28.59 THESIS

WRITES OF PASSAGE: A COMPARATIVE STUDY OF NEWSPAPER OBITUARY PRACTICE IN AUSTRALIA, BRITAIN AND THE UNITED STATES by Nigel Starck, PhD thesis, Department of English, Flinders University, Adelaide.

28.60 ARTICLES

28.60.1 "THE BANDAR-LOG": A LITERARY HOT POTATO by Stephen Holt, *National Library of Australia News*, April 2004, pp.10-13. The Colin Roderick Papers in the Manuscripts Collection of the National Library include a cache of material from the early 1960s that illuminates an intriguing incident in Australia's political and literary history.

28.60.2 A LIFE AT THE CENTRE by Bridget Griffen-Foley, *Griffith Review* (ed. By Julianne Schultz), Autumn 2004, pp.59-65. An essay about political Alan Reid and his place at the centre of the federal political action before the Whitlam era.

28.60.3 IT TAKES ALL SORTS TO MAKE NEWS by Jack Waterford, *Canberra Times*, 17 April 2004, Panorama, p.2. The editor-in-chief discusses the celebrity focus of some newspapers (on Beckham, Kidman, Warne and co.).

28.60.4 TANNER STIRS THE MEDIA MIX by Mark Day, *Australian*, 27 May 2004, Media & Marketing liftout, pp.15, 17. With Mark Latham and Labor forging ahead of John Howard and the Government in the polls, Day presents an outline of Labor's latest media policy as articulated by media spokesman Lindsay Tanner. The main item of interest is support for a fourth commercial television channel in each capital.

28.60.5 WHY CORRUPT COPS ARE BAD NEWS by Carmel Egan, *Australian*, 27 May 2004, Media & Marketing liftout, pp.15, 21. The tensions between the Victoria Police and the news media over the reporting of Melbourne's gangland killings and the allegations of police corruption are explored. See 28.60.6.

28.60.6 CHEAP SHOTS IN CORRUPTION EXPOSE HIT THE WRONG TARGETS by John Silvester, *Australian*, 3 June 2004, p.18. An *Age* crime reporter responds to Carmel Egan's article (28.60.5), suggesting complaints about some journalists' tardiness in reporting illegal police activities are way off the mark.

28.60.7 RELIGIOUS TERMS IN HEADLINES by Jack R. Herman, *Australian Press Council News*, Vol. 16, No. 2, May 2004, p.1. The Press Council has issued a guideline to newspapers and magazines amplifying its principle restricting "gratuitous emphasis" on ethnicity, nationality and religion in so far as it affects the use of unmodified terms in headlines.

28.60.8 COURTS, JURIES AND THE MEDIA by Ken McKinnon, *Australian Press Council News*, Vol. 16, No. 2, May 2004, pp.3-4. The Press Council's chairman examines what a recent Appeals Court decision says about the relationship of judges to juries and to the media.

28.60.9 THE GETTING OF WISDOM by Christine Wallace, *Weekend Australian*, 22-23 May 2004, Review, pp.4-5. Once an imposing place of dark rooms filled with books, the National Library is running on a new energy, revealing an unusual array of treasures.

28.60.10 REPORTING ON RACE: WHITE AUSTRALIA, IMMIGRATION AND THE POPULAR PRESS IN THE 1920S by Ross Laurie, *Royal Historical Society of Queensland Journal*, Vol. 18, No. 10, April 2004, pp.420-431. This article deals with key aspects of racial and ethnic relations in Australia in the period 1919-1929 through an examination of press reports.

28.60.11 PEOPLE WHO PASSED THIS WAY: HENRY LAURIE, *Warrnambool and District Historical Society Newsletter*, May 2004, pp.2-3. Laurie was a partner with William Fairfax in leasing the *Warrnambool Examiner* from founder Richard Osburne for five years (1867-72) and then a co-founder with Fairfax of the *Warrnambool Standard*, which survives today and is a daily. Laurie was also a distinguished academic after he left newspapers.

28.60.12 NEWSPAPERS, FAR FROM DYING, ARE THE HEALTHIEST MEDIUM by Sheena MacLean, *Australian*, 13 May 2004, Media & Marketing liftout, pp.17, 20. In the absence of the old Newspaper Advertising Bureau, Australian newspapers may move towards a strategy that involves a more cooperative marketing approach.

28.60.13 THE WRITE STUFF by Matthew Ricketson, *Walkley Magazine*, No. 25, February/March 2004, pp.20-21. Story-bored readers have a right to demand more memorable features. It's time to do it better, says the author – who has recently written a text on writing feature articles.

28.60.14 BREAKING THE CODES by Neil Breen, *Walkley Magazine*, No. 26, April/May 2004, pp.10-11. A sports editor admits he has never dealt with a more emotive story than the

Canterbury Bulldogs football pack-rape allegation. He dissects the media's role in the crisis. See also, FOR CRISIS' SAKE by Trevor Cook, same issue, p.12. A public relations practitioner reflects on how the Bulldogs have mismanaged a crisis, again.

28.60.15 KIWIBANK: CAN AUSTRALIA CATCH THE FIRE by Larry Noye, *Heritage*, Summer 2004, pp.19-22. Discusses how much of the Australian press ignores the success of New Zealand's government bank.

28.60.16 TIME OF CONFLICT IN A CAPITAL INSTITUTION by Mark Day, *Australian*, 10 June 2004, Media & Marketing liftout, pp.15, 18. A discussion of the impact Rural Press Ltd is having on the *Canberra Times*, including accusations that the news content is being "dumbed down" and that there are massive divisions in the editorial department.

28.60.17 DILEMMA OF ASPIRATION? ROT! By Jack Waterford, *Canberra Times*, 12 June 2004, Panorama liftout, p.2. The editor-in-chief responds to the above article (28.60.16) in relation to claims that the *Canberra Times* does not know whether to be a national paper or a local paper.

28.60.18 THE NATIONAL PRESS CLUB: HOME OF AUSTRALIA'S FOURTH ESTATE by Judy Cannon, *National Library of Australia News*, June 2004, pp.18-21. A freelance journalist, formerly of Canberra, traces the glory days of one of the nation's liveliest public forums.

28.60.19 BEEFIER BULLY LANDS KING-HITS by Sheena MacLean, *Australian*, 17 June 2004, Media & Marketing liftout, pp.15-16. The makeover of the *Bulletin* by editor Gary Linnell is examined.

28.60.20 MAIL BEATS COMPETITION TO CELEBRATE 150TH BIRTHDAY by Rod Kirkpatrick, *PANPA Bulletin*, June 2004, pp.58-59. A history of newspapers in Castlemaine, a boom town during the Victorian gold rushes of the nineteenth century.

28.60.21 THE TALENTED MR ALEXANDER by Pamela Williams, *Weekend Australian Financial Review*, 12-14 June 2004, pp.19-20. John Alexander's ascent to the highest rung of the Packer empire caps his stunning transformation from newspaper editor to corporate high-flyer.

28.60.22 FAITH RESTORED AFTER DECADES OF DISENCHANTMENT by Tony Koch, *Courier-Mail*, 18 June 2004, p.37. Koch's farewell column in the Brisbane daily after 22 years working for it. He has joined the *Australian's* Brisbane bureau.

28.60.23 OVER THE TOP by Paul Byrnes, *Sydney Morning Herald*, 12-13 June 2004, Spectrum, pp.6-7. Who said the camera never lies? The inglorious history of war is littered with fakes.

28.60.24 SHATTERING THE GLASS CEILING by John Tidey, *PANPA Bulletin*, June 2004, pp.26-28. How hard is it for women in the 21st century to crack the "boys' club" of newspaper executives?

28.60.25 HISTORY ALWAYS IN THE MAKING by Martin Flanagan, *Age*, Melbourne, 25 June 2004, A3, pp.4-5. When the author joined the *Age* in 1984, it was "a proud place"; 20 years later, he is proud to be part of its 150th year (see 28.48). The pages include the program of events to mark the 150th anniversary.

28.60.26 DISCLOSURE RULES PROPOSESD FOR PRESS GALLERY, *About The House*, Issue 21, June 2004, p.5. Members of the federal parliamentary press gallery should make public disclosures of their pecuniary interests, says Brisbane MHR Arch Bevis.

28.60.27 THE PAPER FOR A SPECIAL CITY by Jack Waterford, *Canberra Times*, 19 June 2004, Panorama, p.2. The editor-in-chief discusses the readership of the national capital's daily.

28.60.28 MIRROR ON A YOUTHFUL NATION by Nick Richardson, *Australian*, 8 July 2004, Media & Marketing liftout, pp.15-16. A print journalism lecturer who is a former journalist on the *Australian*, writes about the national daily's first 40 years. And: STRIKING STORY OF THE DAY THE NATIONAL DAILY NEARLY DIED by Mark Day, p.16.

28.60.29 GEARING FAMILY STUMBLES INTO A CENTRAL ROLE AT MARYBOROUGH by Rod Kirkpatrick, *PANPA Bulletin*, July 2004, pp.58-59. A potted history of newspapers in Maryborough, Victoria, since 1855.

28.60.30 MUCH TO GAIN IF THE LID COMES OFF by Michael McKinnon, *Weekend Australian*, 10-11 July 2004, p.27. A challenge to secrecy laws will start in mid July, offering the chance to win access to government policy details, reports the *Australian's* freedom of information editor. This relates specifically to income taxation.

28.60.31 WORLD NEWSPAPERS ARE CATCHING TABLOID FEVER by Mark Fitzgerald, *PANPA Bulletin*, July 2004, pp.17-19. Extract: "I will tell you this: 20 years from now every daily newspaper will be a tabloid. The *New York Times* will be a tabloid. The *Washington Post* will be a tabloid." – Edward Schumacher Matos.

28.60.32 EX-CHIEF'S 40 YEARS OF PRIDE AND PLEASURE by D.D. McNicoll, *Australian*, 15 July 2004, Media & Marketing liftout, p.20. Ken Cowley tells of how the *Australian* began.

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